

# JULIE ZHANG

## J Graphic Design

My name is Julie Zhang, I am a graphic designer that specialises in illustration. I am also passionate about simple branding/packaging and typography. I aspire to one day design company logos and help with their branding. I also hope I can use my skills to design and create my own game characters in the future.

Outside of design, I enjoy playing video games, music and collecting cards. I also love flowers so I integrated it into my visual identity.



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### RELEVANT EXPERIENCE

- Freelance Graphic Designer (4 years)
- CERT IV Graphic Design student at Hornsby TAFE (6 months)
- Diploma Graphic Design student at Hornsby TAFE (1 year)

### OTHER EXPERIENCE

- McDonald's McCafe crew at Carlingford Court (7 years)

### EDUCATION

- CERT IV Graphic Design at Hornsby TAFE (6 months)
- Diploma of Graphic Design at Hornsby TAFE (1 year)
- Bachelor of Arts - Psychology at Macquarie University (3 years)

### SKILLS

- Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign
- Strong understanding of typography, colour theory, and page layout
- Experienced in both print and digital mediums
- Ability to work with a team and collaborate with others. Works well with others and under pressure during large workloads
- Strong time management and multitasking skills developed through handling concurrent projects in the course
- Managed simultaneous projects, including a freelance project with efficiency and attention to detail, ensuring timely delivery
- Skilled at interpreting and implementing feedback to improve design outcomes

